

Share YOU'LL BE THERE

Spread the word across social media that you'll be exhibiting at IPW 2023 so buyers, press and other industry contacts know they'll see you on the show floor this May—and so they **look out for your organization as appointment requests begin.**

DOWNLOAD OUR SOCIAL GRAPHIC to share it across your platforms and start connecting with other delegates—be sure to use **#ipw23** so we can interact with your posts.

DOWNLOAD GRAPHIC

PREFER TO CREATE YOUR OWN? Get the word out any way you'd like! Download the IPW 2023 logo to add it to your own image—please see our [brand guidelines](#) for information on how it should be applied.

DOWNLOAD LOGO

Add a Blurb to Your Industry Newsletter

Using the sample copy below, **plug your IPW 2023 participation in your B2B industry newsletter** to drive awareness and encourage other organizations from your state or region to exhibit for a powerful local showing.

SAMPLE COPY:

[Organization Name] is headed to IPW 2023 in San Antonio, and we hope to see you there! As America's leading inbound travel trade show, **IPW** powers \$5.5 billion in future travel business by connecting U.S. travel suppliers with 1,500+ registered buyers and media from 60+ countries to promote their product on a global scale. Visit ipw.com to learn more about the exhibiting options and why IPW is fundamental to our business each year.

